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8-10-2017

# Advancement & Communications Committee- Agenda 08/10/2017

UC Hastings Board of Directors

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**UNIVERSITY OF CALIFORNIA  
HASTINGS COLLEGE OF THE LAW**

**ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING  
AGENDA**

Thursday, August 10, 2017 – 12:30 p.m.  
UC Hastings College of the Law  
A. Frank Bray Board Room  
198 McAllister Street, 1-Mezzanine  
San Francisco, California 94102

1. Roll Call  
  
Chair Chip Robertson  
Director Donald Bradley  
Director Marci Dracun  
Director Mary Noel Pepys  
Director Courtney Power
2. Public Comment (Oral)
- \*3. Approval of Minutes – May 11, 2017 (Written)
4. The Power of Why  
Presented by Director of External Relations Alex Shapiro (Oral)
5. FY17 Development Reports  
Presented by Director of Major Gifts & Gift Planning Robin Drysdale
  - 5.1 FY 2017 Fundraising Comparison Raised Report (Written)
  - 5.2 FY 2017 Fundraising Comparison Received Report (Written)
  - 5.3 2018 Fiscal Year Outlook — Major Gifts and Gift Planning (Oral)
  - \*5.4 Review and General Recommendation Action for Slate of Appointment of the UC Hastings Foundation Trustees (Written)
6. Fiscal Year Outlook — Alumni Engagement  
Presented by Sr. Director of Alumni Engagement John McCoy (Oral)

\*7. Adjournment

(Oral)